

## Scalable presentations and seminars for a variety of events

Annual Meetings

Conferences

Workshops

Seminars

Trade Shows

Workforce Development

## Scalable, no-cost sessions

Whether your organization is looking to engage a speaker for an annual meeting, conference, workshop or seminar, or is hosting an educational session lasting sixty, ninety, or one hundred-twenty minutes, our topics can easily be scaled to meet your content needs.

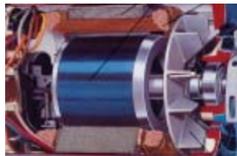
CDA sessions also offer attendees continuing education credits (CEUs) through the AIA, allowing you to enhance your company's staff development. No matter what the goal, CDA will tailor the content to the occasion.

Sessions are at **no cost** to your organization and are suitable for groups of 20 or more. (The following speaker-related charges apply: customary travel, meals and lodging.)

## Benefits to Your Organization

In today's "green" environment, companies are looking to subject matter experts for guidance on how to become more energy-efficient. The sessions offered by the **Copper Development Association's *Speakers Bureau*** can show your company how to be more efficient, save money, and enhance operations.

- Reduce electrical consumption
- Enhance reliability and reduce downtime
- Save energy by using copper in motors, transformers and wires
- Reduce greenhouse gases
- Lower energy cost
- Enhance safety measures and code compliance



# Topics

CDA offers a range of electrical topics for your consideration.

- Energy-Efficient Motors
- MotorMaster+ Software
- Energy-Efficient Transformers
- Ultra-Efficient Copper Rotor Motor
- Power Quality
- Ampacity Adjustment Calculations

For more information or to schedule a speaker, contact:



## **Richard E. deFay**

*Manager, Electrical Applications Education*

Copper Development Association Inc.

Phone: 585.533.2408

Fax: 888.228.6790

E-mail: [rdefay@cda.copper.org](mailto:rdefay@cda.copper.org)

# About Us

Established in 1962, **the Copper Development Association Inc. (CDA)**, is the market development, engineering and information services arm of the copper industry. Since its establishment, CDA has become the most comprehensive repository for technical data on almost every application of copper, including electrical. CDA's staff is among the most knowledgeable in the industry and is relied upon by members and industry professionals to deliver information, insight, and ideas to your audience.





The ultimate source for  
speakers on things electrical.